

INTERNATIONAL **M**ONORAIL **A**SSOCIATION

Exhibition & Marketing Packages

MONORAILEX 2026

CAIRO, EGYPT

SEPTEMBER 17-20, 2026

Introduction 1/2

To all Monorail Lovers, Advocates, and all interested parties,

The International Monorail Association (IMA) aims to promote monorails as a key urban mass transit solution. Over the past 10 years, monorail line kilometers have more than doubled, with over 80% dedicated to public transportation. While most ongoing projects are in Asia, countries like Brazil and Egypt are also contributing to the growing monorail market, which offers cost efficiency, safety, and faster implementation.

The IMA is inviting companies to benefit from the Monorailex 2026 event by utilizing it as a marketing platform towards the monorail industry and operators. This is a unique opportunity to not only showcase your brand but also help spread awareness and knowledge about monorail systems.

Monorailex is the annual conference of the International Monorail Association scheduled to be held in Cairo, Egypt on September 17 through 20, 2026.

Our event offers plenty of networking opportunities with experts of several disciplines and customers in the monorail industry through professional presentations, technical tour, and the exclusive in-house exhibition.

As a package holder, you have the opportunity to showcase your company and raise your profile among participants by presenting your business at the dedicated in-house exhibition, along with following options:

- On-site and online visibility across our websites and social media channels
- Dedicated table/booth space at the event's in-house exhibition
- Branding on promotional materials
- Special mention during lunch or dinner events
- Complimentary attendee passes

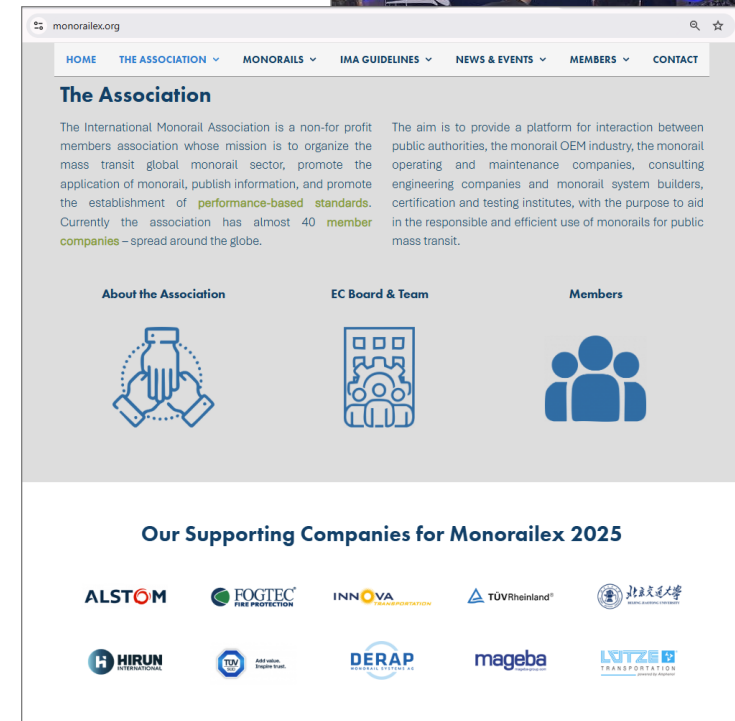
Introduction 2/2

As a thank you, IMA will publicly announce your partnership (on-site and online) with our organization. The international audience on-site and hybrid in the last years came from 20 different countries representing various planning, manufacturing companies and operators of mass transit. Additional audience is addressed via social media, especially via LinkedIn with more than 4,300 followers.

There are different options how you can benefit – please, see the following descriptions of the different ‘exhibition & marketing’ packages.

It would be great to chat with you to discuss this exciting opportunity. You can reach us directly at info@monorailex.org.

Marko Krönke
PRESIDENT



2026 Packages – Overview

		Platinum	Gold	Silver	Bronze
Digital Visibility	Exhibition of logo on the hotsite www.monorailex2026.org	●	●	●	●
	Logo and description of your company on the IMA website for one year	●	●	●	○
	Exhibition of logo with a link to the company's website in the newsletter and e-mail/social media marketing	●	●	●	●
	Mailing of participants (who accept data disclosure)	●	●	●	●
On-site Visibility	Free in-house exhibition booth	●	●	●	●
	30s video at the opening of the event and on all stages (recognition block)	●	○	○	○
	Logos on stage pulpits	●	○	○	○
	Recognition at one of the lunches or dinners	dinner	lunch	○	○
	Logo on the event credentials	●	●	○	○
	Logo on the event screens and event brochure	●	●	●	●
	Free Registrations	4	3	2	1
Price	IMA members	€ 7.000	€ 5.300	€ 3.500	€ 2.000
	Non-members	€ 8.500	€ 6.800	€ 4.500	€ 3.000

Platinum Package

DIGITAL VISIBILITY

- Exhibition of logo on the hotsite www.monorailex2026.org
- Logo and company description with link on the IMA website for one year
- Regular exhibition of logo with a link to your company's website in the newsletter and e-mail/social media marketing
- Forwarding contact details of participants who consent to data disclosure

ON-SITE VISIBILITY

- Free in-house exhibition booth
- Logo on the event screens
- Logo in the event brochure
- Logo on the event credentials
- Logo on stage pulpits
- 30 seconds video at the opening of the event and on all stages (recognition block)
- Recognition at one of the dinners
- 4 free registrations

Price: € 7.000 for IMA members, € 8.500 for non-members

Gold Package

DIGITAL VISIBILITY

- Exhibition of logo on the hotsite www.monorailex2026.org
- Logo and company description with link on the IMA website for one year
- Regular exhibition of logo with a link to your company's website in the newsletter and e-mail/social media marketing
- Forwarding contact details of participants who consent to data disclosure

ON-SITE VISIBILITY

- Free in-house exhibition booth
- Logo on the event screens
- Logo in the event brochure
- Logo on the event credentials
- Recognition at one of the lunches
- 3 free registrations

Price: € 5.300 for IMA members, € 6.800 for non-members

Silver Package

DIGITAL VISIBILITY

- Exhibition of logo on the hotsite www.monorailex2026.org
- Logo and company description with link on the IMA website for one year
- Regular exhibition of logo with a link to your company's website in the newsletter and e-mail/social media marketing
- Forwarding contact details of participants who consent to data disclosure

ON-SITE VISIBILITY

- Free in-house exhibition booth
- Logo on the event screens
- Logo in the event brochure
- 2 free registrations

Price: € 3.500 for IMA members, € 4.500 for non-members

Bronze Package

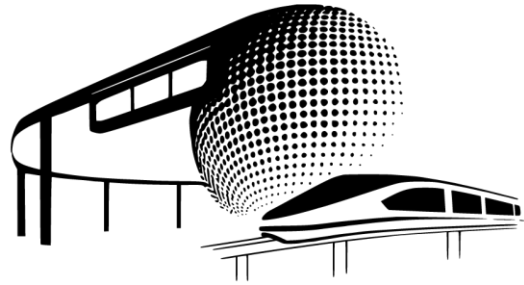
DIGITAL VISIBILITY

- Exhibition of logo on the hotsite www.monorailex2026.org
- Regular exhibition of logo with a link to your company's website in the newsletter and e-mail/social media marketing
- Forwarding contact details of participants who consent to data disclosure

ON-SITE VISIBILITY

- Free in-house exhibition booth
- Logo on the event screens
- Logo in the event brochure
- 1 free registration

Price: € 2.000 for IMA members, € 3.000 for non-members



INTERNATIONAL **M**ONORAIL **A**SSOCIATION

One Track to the Future.

INTERNATIONAL MONORAIL ASSOCIATION

INFO@MONORAILEX.ORG

WWW.MONORAILEX.ORG

